

**Downtown Neighbors Association
Board of Directors Meeting
Virtual via Google Meets
January 25, 2022, 5:30 pm**

Board Members Present: Lisa Proeber, President, Paul Schwartz, Vice President, Cindy Lindquist, Secretary, Stacie Callies, Treasurer, Mike Bartel, Joe Birdsall, Elyise Brigman, Danielle Cotere, Tom Erd, Tim Frautschi, Brigid Jacobs, Eric Paulsen, Lynnea Katz-Petted, Claude Krawczyk, Steven Michalowski, Jim Plaisted, Kelly Rodenkirk, Phil Sarol, Eddie Sturkey, Michael Sullivan and Windsor Wrolstad

Board Members Absent: Matt Dorner, Tony Silvia and Mary Voght

DNA President Lisa Proeber called the meeting to order at 5:32 pm, followed by introductions

Prior Meeting Minutes:

Claude Krawczyk provided the October 2021 meeting minutes to the board prior to this meeting. Tim Frautschi moved to approve the Secretary's Report. Phil Sarol seconded. The motion was approved.

Treasurer's Report:

Stacie Callies provided written financial reports to the board indicating \$5,820.60 on hand as of 12/31/21. Last quarter's expenses totaled \$100. Stacie has invoiced DNA's donor organizations. She intends to update the bank account signers in the first quarter of 2022 to remove directors that are no longer on the board and add Lisa Proeber and Paul Schwartz. Jim Plaisted moved to approve the Treasurer's Report. Claude Krawczyk seconded. The motion was approved.

Board Changes:

Several new DNA members were introduced and added to the board as follows:

Windsor Wrolstad (resident-East Town). Windsor has agreed to serve as Outreach Chair.

Steven Michalowski (resident-East Town)

Mike Bartel (resident-Westtown)

Eddie Sturkey (Interim Executive Director of the East Town Association)

Claude moved to approve all new board members. Mike Sullivan seconded. All were approved unanimously.

There is an open board position for a Historic Third Ward resident following Nico Bartolomeo's resignation.

President's Remarks:

Lisa reiterated the board's December virtual meeting laying out the 2022 calendar. All committees are gearing up and will have meetings in the next couple of weeks.

Committee Reports

Outreach Committee (Windsor Wrolstad – chair):

With the new DNA website (kudos to Nico!) and new committee participants, Outreach is looking to rebrand and publicize the organization focusing on the neighborhood aspect of the group. The Facebook page continues to add new followers. Please share our notices to others in your networks. When requesting messages to be sent to the membership, please understand that composing and formatting email messages and Facebook posts takes time and may take several days to turnaround. The committee could use help with graphics, visual creativity, image creation, etc.

Quality of Life (Joe Birdsall - chair):

The Quality of Life committee is open to ideas for new initiatives. If anyone is passionate about an issue, bring it to the committee. Presently, we are represented in the group that is formulating the city's 2040 Plan. More input toward this effort is welcome. The next committee meeting is scheduled for February 8 at 5:30pm at the 3rd Street Market Hall. All are welcome.

Claude Krawczyk outlined previous DNA accomplishments – the planned dog park, revision to the garbage ordinance, reduction in bell ringing at bridge crossings, candidate forums, listening session prior to construction of the Fiserv Forum, and an alley clean-up effort. DNA presented a successful panel discussion regarding Electric Vehicle charging stations on January 20th hosted by developer Kendall Breunig at the Pritzlaff Event Center. There were 12 presenters including vendors, contractors, and a representative from Tesla. The audience included 17 in-person and 17 virtual attendees. Our 2nd livestream process went well and we should improve our ability to continue virtual options and maybe invest in some technology to do so.

Events Committee (Phil Sarol –chair):

The tentative 2022 calendar was sent to the board in December and is up on the website. The plan is to have an event every 6 weeks or so, with several as social mixers. Eddie Sturkey said that East Town Association hopes to resume Jazz in the Park by July. The Farmer’s Market should start in June. After various delays, renovation of Cathedral Square will continue weather permitting. A soft grand opening is slated for June 18.

We need to develop a stable of partners for events such as bar/restaurants, meeting spaces, food trucks, etc. Anyone with contacts or ideas, please contact Phil.

Dog Park Ad Hoc Committee (Danielle Coterel):

The group had a good introductory brainstorming session. There will not be a February event. The focus is on the spring launch with Dog Day with the Admirals on March 6. New committee members are welcome.

New Business:

Claude Krawczyk serves on a task force working to enhance bike and pedestrian safety in the city. The city is expected to replace the task force with a 9-member commission that will have actual influence with the Common Council. There will be a position for a citizen representative that must be a city resident. Please forward nominee suggestions to Claude.

Jim Plaisted complimented the Milw. Police Department for its quick response to the shooting in the Third Ward on January 13 and highlighted the bravery of off-duty Detective Andrew Wilkiewicz. Various fundraisers to support the wounded detective are planned. DNA will help publicize these opportunities.

MPD District 1 has new Community Liaison representatives. Stacie will provide new contact information.

Frank Productions (FPC) is proposing a new standalone music and events venue for the south end of the Summerfest property at the eastern edge of the Third Ward. Nearby residents have expressed concerns. FPC has held public meetings to provide information. The company is working to secure a road access easement and licenses for liquor and live music. At this point, DNA will not take a position on this issue.

Upcoming general events include Dog Day at the Admirals Game on March 6 and a DNA social mixer at the 3rd Street Market Hall on March 15 (details still in the works).

Adjourn: Tim Frautschi moved to adjourn the meeting. Claude Krawczyk seconded. All approved. Meeting adjourned at 6:53 pm.

Next Meeting:

The next Board Meeting is scheduled for Tuesday April 26, 2022. Details to follow.

Respectfully submitted,
Cindy Lindquist